

**Agenda**  
**CRERPA/Gateway Regional Land Trust Collaboration Initiative**  
**Meeting 3/24/10**  
**7 P.M. – 9:30 P.M.**  
**CRERPA Office**  
**455 Boston Post Road**  
**Old Saybrook, CT**

**1. Fundraising –**

A round table discussion and exchange – with guest participant Barbara Edwards.

What's worked for your organization and what hasn't?  
Do you have major fund raisers?  
Collecting Donations Online  
    Acceptiva  
    PayPal  
Regional Collaborative Fund Raising  
    Creating a Regional Identity  
Good Examples of Fund Raisers  
    Know your conservation goals (strategic plan).

**2. What's in a Name?**

Discussion concerning what the organizations name should be.  
The Lower Connecticut River and Coastal Region Land Trust Exchange

**3. Update on the New England Region Forest Protection Initiatives –**

Wildlands and Woodlands conference - June 4<sup>th</sup>  
NE Governors Blue Ribbon Report  
US Forest Service

**4. Other Business –**

What's new?  
Discussion concerning CRERPA web site linkage and design.  
Yale Course

Building on the success of the last three years, the Yale Center for Business and the Environment is hosting its third weeklong course on conservation finance from June 14-18, 2010 at the School of Forestry & Environmental Studies in New Haven, Connecticut. This year's course will focus on developing collaborative partnerships at the local, state, and federal level to advance shared interests in conservation and other community values.

**5. Next Meeting Topic and Meeting Date.**